



FOR IMMEDIATE RELEASE

Avon, Ohio – September 20, 2017 – Maroon Group LLC announced today that it has acquired Seidler Chemical, a specialty chemicals and ingredients distributor based in Newark, NJ. Seidler’s management team, led by Richard and Martha Seidler, will remain in place and continue to actively manage the business. Terms of the transaction were not disclosed.

Established in 1896, Seidler Chemical supplies specialty chemicals & ingredients and value-add services to the pharmaceutical, high purity electronic, industrial, and food & beverage industries. The transaction is another example of successful entrepreneurs choosing to join Maroon Group. Going forward, the Seidlers’ deep experience, differentiated market insights, and value-added capabilities will be instrumental in executing Maroon’s strategy.

“We are thrilled about the opportunity to work with Rich, Martha and their team and welcome a company with a 120 year history to Maroon Group,” said Mark E. Reichard, President & CEO of Maroon Group. “This acquisition allows us to expand our value-add service offering and build additional scale in attractive end markets,” Reichard added.

“We’re excited to be part of an organization like Maroon Group that shares our focus on customer success,” comments Rich Seidler, President of Seidler Chemical. “Providing stability for our employees, customers and suppliers was a priority when Martha and I set out on this course. Maroon has a proven track record of success as it relates to acquiring businesses like Seidler. They understand the importance of servicing the customer, continue to invest in acquired companies, and have a thoughtful approach to integration. Maroon Group was the right partner to continue the legacy of our family’s company.”

About Maroon Group

Maroon Group (www.maroongrouppllc.com) is a leading distributor of specialty chemicals and ingredients across North America. Founded in 1977 and based in Avon, Ohio, Maroon Group is comprised of several regional operating companies focused on specific markets and geographies. Each operating company leverages a common infrastructure of industry leading technology, value-add services, global sourcing & logistics network, and a commitment to Creating Customer Success®. This operating philosophy has enabled Maroon Group to offer its customers, principal suppliers, and employees with national capabilities while maintaining a local focus.

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